



# 2016 PRODUCT HIGHLIGHTS

The year 2016 is huge for Morinda. Not only is it the company's 20th Anniversary, but they plan to unveil some groundbreaking, game-changing products. Each product addresses various aspects of healthy living while fulfilling one overall goal—to help people live younger longer.



## WHOLE FOOD BLENDS

True to the company's goal of promoting healthy habits, the TruAge Whole Food Blends are Morinda's chance to talk about how important it is to work real fruits and veggies into an everyday diet. The Whole Food Blends are all natural, non-GMO fruit and vegetable supplements that deliver vital phytonutrients from the foods of four distinct color groups: Red, Green, Orange and Purple.



## 5-DAY SUGAR DETOX PACK

Removing sugar from our system is the key to a younger, healthier TruAge lifestyle. Intended as a vital sales tool in introducing the Core Products for Morinda's distributors, the 5-Day Sugar Detox Pack offers a 5-day sample of each of the TruAge Core Products—TruAge Max, AGE Therapy Gel, Rapid Fuel and Sugar Stop.



## TruAge SUPPLEMENT EXPANSION

Throughout 2016, Morinda will continue to expand and support the supplements that address the top trending needs. These include a probiotic, vitamin C tablet, children's multivitamin gummy, detox cleanse, turmeric supplement and more.



## TruAge AGE THERAPY EXPANSION

All AGE Therapy products are intended to fight AGEs from the outside in. The hygiene products have been specifically formulated to be used by the whole family. The line—which currently includes a shampoo, conditioner, body wash, facial cleanser, lip balm, hand wash and skin gel—will add an all-purpose Element Shield and a moisturizing fashion lip gloss this year.



## TAHITIAN NONI ESSENTIAL OILS

Morinda will be introducing a line of therapeutic essential oils that incorporate the incredible benefits of the noni fruit. The Tahitian Noni Essential Oil line will launch with six blends—Relax, Fortify, Recover, Breathe, Relief and Energize.