



# MORINDA

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## A.G.E. THERAPY GEL

### OVERVIEW

A.G.E. management needs to happen every day, inside and out. And because the most visible effects of glycation take place in the skin, Morinda created A.G.E. Therapy Gel.

As the first TruAge product to be applied topically, it reduces and reverses A.G.E. damage in the skin. That means fewer wrinkles, age spots, fine lines and more. And with its blend of natural ingredients, A.G.E. Therapy Gel also soothes, repairs and moisturizes stressed or damaged skin, giving you a more youthful and vibrant appearance.

### IN DEPTH

TruAge Skin AGE Therapy Gel is a skin care product designed to help you reverse the external effects of AGE damage and glycation. It is a lightweight, soothing, moisturizing gel with proven ingredients that will disrupt AGE formation and protect your skin against AGE damage (glycation). AGE Therapy Gel will soothe and repair stressed or damaged skin, giving your skin a younger, more youthful, vibrant appearance.

In fact, those who use AGE Therapy Gel regularly have said their skin looks and feels up to 10 years younger. This is most likely because AGE Therapy Gel has a proven AGE-fighting formula that disrupts the formation of AGEs on the skin. AGEs are the primary cause of premature aging.

AGE Therapy Gel is a lot like TruAge Max. Max, Morinda's next-generation flagship product, has been shown to disrupt the AGE formation process inside the body. AGE Therapy Gel's ingredients have been shown to disrupt the AGE formation as well, but on the outside. AGE Therapy Gel effectively fights the external effects of AGE Damage, otherwise known as glycation. Since AGE Therapy gel contains the same earth's best ingredients found in TruAge Max, you might think of AGE Therapy Gel as "TruAge Max for the skin." AGE Therapy Gel is like the topical application of TruAge Max, in that Max and AGE Therapy Gel share common AGE-fighting characteristics.

AGE Therapy Gel contains the same earth's best ingredients that give TruAge Max its AGE-fighting efficacy: Tahitian Noni, Cornelian cherry, olive leaf, blueberry and cranberry. And just as TruAge Max is ingested to counter the internal effects of AGEs, AGE Therapy Gel is a product you use topically to fight the external, visible effects of AGE damage.



AGE damage, or glycation as it is commonly known, has been called the most important skincare discovery of our generation. The skin is the body's largest organ. And like other organs, skin has a structure that is largely protein-based. So when excess sugars in your bloodstream bind with those proteins, it causes stiffness and inelasticity and also impairs the function of the skin. The binding of sugar with protein in your skin is known popularly as glycation, or AGE damage. This damage can make your skin look old, weak and frail.

And your skin is important, and not for looks. Your skin is also your body's first line of defense against a harsh environment. When your skin is not functioning properly, your whole body is compromised, making you more susceptible to damage from the environment, sun, and free radicals.

In addition to disrupting AGE formation at the source, AGE Therapy Gel fights glycation, or AGE damage, in the following ways: It protects, soothes and repairs.

### Protect

AGE Therapy Gel uses a proprietary topical TruAge Max blend, consisting of noni, Cornelian cherry, olive leaf, blueberry and cranberry extracts, to fortify the skin's natural defenses against AGEs. These all-natural ingredients form a protective barrier against AGE accelerators like free radicals, environmental damage and moisture loss.

### Soothe

AGE damage, or glycation, can cause inflammation and irritation. AGE Therapy Gel contains oat kernel extract and beta-glucan. These ingredients have a soothing, softening effect on skin. AGE Therapy Gel reduces redness and irritation, and helps strengthen the skin's barrier function.

### Repair

AGE Therapy Gel takes advantage of a powerful formula that has been shown to repair the damage caused by AGEs, environmental damage and cuts and scrapes caused by minor accidents. Some ingredients found in AGE Therapy Gel, such as carnosine, have been shown to block AGE damage, promote natural healing of the skin, protect minor cuts, scrapes and burns, and relieve dry, chapped skin. It also protects chafed and irritated skin.

AGE Therapy Gel can be used with all skin types, and on every skin surface. It protects, soothes, and repairs skin from head to toe. AGE Therapy Gel disrupts the formation of AGEs on the skin, and it helps your skin defend itself from harmful AGE damage, giving you a young, youthful appearance.

## HOW TO USE

Apply daily to entire body, focusing on any areas of concern: ideal for use after shower or bath. For best results, use with TruAge Max and the TruAge Core Complete AGE Management system.

## INGREDIENTS & BENEFITS

Ingredient	Benefit
<b>Topical TrūAge Max Blend</b> – Noni fruit juice, Cornelian cherry fruit extract, Olive leaf extract, Blueberry fruit extract, and Cranberry fruit extract	<ul style="list-style-type: none"><li>• Protects against free radical damage</li><li>• Provides iridoids</li></ul>
<b>Oat kernel extract and beta-glucan</b>	<ul style="list-style-type: none"><li>• Soothes, calms, and softens skin</li><li>• Reduces redness and irritation</li><li>• Helps strengthen the skin's barrier function</li></ul>
<b>Carnosine</b>	<ul style="list-style-type: none"><li>• Protects the skin against AGE damage</li><li>• Prevents AGE formation</li><li>• Reduces the signs of aging skin</li><li>• Promotes healthy collagen production to improve the appearance of firm skin</li><li>• Strengthens the skin's antioxidant defenses</li><li>• Helps skin recover after sunburn</li></ul>