

New Age Honors

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NEW AGE'S NEW LEMEA REGION BRIMMING WITH EXCITEMENT

The following message is from Shon Whitney:

In July, Brent Willis announced the formation of the LEMEA region (Latin America, Europe, Middle East, Australia and Africa). This is one of the most exciting areas in the world to build your New Age business. The LEMEA region is on fire and leading the company in growth and vision. We have a very aggressive plan that includes new products, new incentives, new regional and IPC leadership, and new markets.

Our motto is "renew, relaunch and expand!"



There are a few areas that stand out, one of which is Eastern Europe, led by Ivan Palinszki.



The region was up 114 percent last month, with Serbia leading the company up 751 percent over the previous month. Other outstanding areas were Russia at 112 percent of forecast and export markets up 175 percent.



Also, we have some amazing new leadership in Italy and Southern Europe.



Mexico is up 175 percent, Peru up 154 percent, Bolivia up 187 percent and Chile up 102 percent. After our amaz-



ing Global Business Summit in New York, we have scheduled 117 GBS recap meeting in just 60 days with our IPCs leading the way.



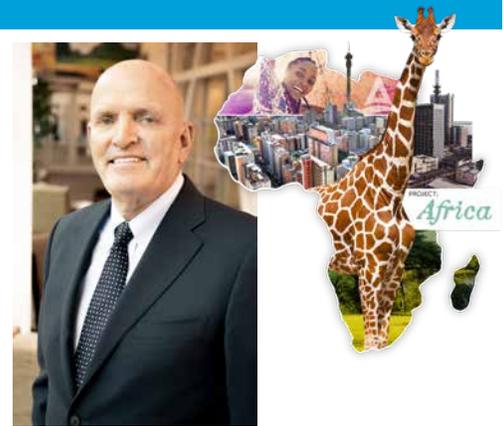
In 2019 we have already launched TeMana Noni + Collagen in Europe, with the Nordic region achieving the best sales on a per-capita basis in the entire world. Meanwhile, Latin Amer-



ica will be launching it in October as part of our relaunch tour. We just launched TeMana Silk in Germany, and we plan to launch in the rest of Europe later this year and with CBD topicals being launched in Q4 throughout the EU and Australia.



Project Africa kicks off in September, led by Kelly Olsen. As part of the



project, we will start selling product in Nigeria and South Africa. There is massive energy for the launch, and a lot of amazing IPC leaders from the past and new leaders from other companies that are flooding in to be part of the magic. We are actively working on several other massive new markets that will be announced soon that will shake the industry and really create momentum.

We have filled the IPCs with ammunition to ensure they are successful for the remainder of 2019 and can enjoy some exciting incentives, including:

- The never-before-seen Centurion program (73 percent payout for those that qualify)
- The New Age Stock Program
- Regional incentive trips
- Morinda Life points to qualify for Switzerland and Tahiti
- A super meeting of over 1,000 people in Romania in October
- The Russia Forum in October
- New Age University at Sundance
- New office openings in Mexico and Peru

Things are rocking and rolling in the LEMEA region, and we plan to lead the world in growth and opportunity!

Can you include the photo of our GBS recap events as well?

HONG KONG CELEBRATES MOON FESTIVAL BY MAKING HEALTHY NEW AGE-INSPIRED TREATS

The Moon Festival – celebrated by the Chinese, Vietnamese and others – is an annual harvest festival celebrated among friends and family. One of the main traditions of this holiday is the making and sharing of mooncakes.

The New Age Hong Kong office got into the spirit of the festival by holding a mooncake cooking activity for IPCs and customers. The office brought in a cooking instructor, who then taught those in attendance how to integrate Sugar Stop into the mooncake recipe for a healthier treat. The attendees greatly enjoyed the activity, which may just have to become a new annual tradition!



MISS TAHITI RAVES ABOUT ATTENDING GBS IN THE BIG APPLE

Matahari Bousquet was among those that left the noni of Tahiti for the Big Apple in the United States when New Age held its recent Global Business Summit. She shared her impressions of the event and her overall trip, and needless to say, they were very positive:

"The New Age Global Business Summit in New York City was one of the best professional experiences of my life. We were greeted by the best people and everything was so well organized. It was my first time in New York City and I loved it. The architecture, the dynamic of the city and the melting pot was so interesting to discover.

Furthermore, I was impressed by how great the event was. It was my first time speaking

in front of such an important audience and in such a beautiful setting, and although I was a little stressed at the beginning, I quite enjoyed it. The location was just splendid, and I loved the decor with all the light effects. The guests were so nice and it was such a pleasure to meet them and share a bit of my experience as Miss Tahiti 2019 with them.

Finally, I was really amazed by how well New Age has been able to promote Tahiti through the noni fruit on an international level. I was so proud and grateful to have been able to be part of this event."



BOLIVIAN LEADERS MAKE NUMEROUS MEDIA APPEARANCES

Bolivian leaders are getting the New Age message out there thanks to numerous appearances on local media in the city of Potosi. Not only were they interviewed on a radio station, but they made an appearance on talk shows for not one, not two, but three different local television stations!



NEW AGE AUSTRIA OFFICE FEATURED ON TV PROGRAM

The TV appearances for New Age keep coming, this time in Austria. The New Age Austria office was featured on a local TV program, with employees talking about Tahitian Noni Juice and the power of the noni fruit. The segment, which is in German, can be viewed [here](#).

Spotlight Around the World

Around the world incredible things are going on with Morinda. Here's a quick rundown of several of the exciting things.



- To date, Australia reports a 5% increase in monthly subscribers since January 19, and a 100% increase in Morinda Pro members
- Taiwan held Morinda University foundation classes in three cities, with a total of 144 attendees

- Hong King has two IPCs and Taiwan has four IPCs registered for the Centurion program
- Serbia achieved 316% of its forecast in August, resulting in a 101.4% increase versus 2018 year-to-date