

# Morinda Honors

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## 'NHANCED CBD launch a rousing success

'NHANCED CBD is the next big thing at Morinda! The product line launch was amazing, but the future is even more amazing. Senior Vice President of Sales and Marketing Shon Whitney provided the following recap of the launch:

"The 'NHANCED CBD topical launch was a wild success in April. This was the largest product launch in the United States in the last 10 years. IPCs from around the world were involved as we opened it up for NFR to 86 markets outside the U.S. We had over 2,200 people watch the initial launch on April 25th. In addition, we launched a new CBD-centric website and opportunity with <http://www.NHANCEDCBD.com>, and we have already received over one million page views in just a few days.

We are excited about the future of CBD and Tahitian Noni going forward, with big plans which include:

1. 'NHANCED CBD topical line in over 40 countries this year
2. Launching our Noni + CBD Shot later this year in Japan in Q3
3. Tahitian Noni + CBD in Q4
4. Infuse CBD into some of our key anti-aging TeMana products next year



And we aren't the only ones that are excited, as IPCs see the incredible opportunity as well. IPC Scott Hailperin said, 'The 'NHANCED CBD line has several unique and distinctive features, which is what I always look for in selecting a line of products to represent.'

Morinda along with New Age plan to be a dominant, omni-channel players in the CBD world. When people think of CBD and its health benefits, we want them to think of New Age and Morinda as the premier source of products and powerful synergic brands."



## ASIA PACIFIC REGION BRIMMING WITH ACTIVITY AND EXCITEMENT

Big things have been happening in the Asia Pacific region, and no one knows that better than Cody Day, Asia Pacific Senior Director. Cody was kind enough to share his thoughts on the wonderful achievements and successes the region has been experiencing:

"I'm speechless. This year I have seen the energy and activity at our international offices and our home office focus and increase daily. Obviously, this is due to the New Age-Morinda merger.

As a region, Asia Pacific YTD sales through April are 102% of forecast. In March alone, the region had 755 new title advancements.

We have an amazing team of country managers and staff in Asia Pacific supporting some of the most remarkable people and leaders I have ever met. Sarah O'Shea is responsible for the Australia and New Zealand markets, Sartana in Indonesia with Nina and Uun, Sarah Cho in Korea, Sandy Tan in Malaysia, Wendy Yap in Singapore, Nitipong Siwapornsathian in Thailand, and Lieu Nguyen Thi and Loan Pham Thi Nguyet in Vietnam. I wish I had the space to share all the names and accomplishments of all the staff and leaders in the Asia Pacific Region.

For the benefit of others – particularly those who have not be able to join us in the Asia Pacific markets – I want to give you a brief view of what has been and what is going to be happening.

Immediately following the January Hawaii leadership event, myself and each country manager traveled throughout the region

to hold special meetings with leaders to recap our conference and to share our vision and opportunity.

These continued in February as we prepared for the March ABS held in Bali, Indonesia.

In March, our Regional Business Summit was sold out again. Those who attended received special training, promotions, discounts and unbelievable entertainment. We took over an amazing 5-star resort. If you haven't already read about the event in the March 29 Morinda Honors newsletter, you can do so [here](#).



In April, Brent visited Korea and delivered a dramatic call to action. In 2018 Korea exceeded our revenue forecast by 221%. The 2019 expectation is significantly higher, and opportunity now is even greater. We also had leaders from nearly every market qualify to attend the TeMana Stars training held in Milan. As we finish and launch the remaining TeMana products, we are excited to see them take their TeMana business to the next level.

This May, we are preparing to attend the next Asia Morinda University that will be held in Taipei, Taiwan. It will be hosted by our Taiwan

General Manager Joy Yen and the amazing Taiwan team.

In June, we plan to launch Noni + Collagen in Indonesia and Vietnam. July and August... there is so much happening... the rest of the year will be even more amazing.

Throughout our history I have written numerous messages to Asia Pacific staff and leaders. Every time is a challenge simply because I want to communicate things that are nearly impossible to put into words. How do I adequately express to you the urgent anticipation I feel about this coming year? How do I express to you the potential we have; the progress we have made; the strength we possess; the unity that exists throughout the entire company . . . there are so many layers to our business. In my career, I've seen enough to know when something comes along that is so abnormal, so unique, so out-of-the-box, you must pay attention.

Those qualities that existed in Morinda's early days have amplified during recent months. This year we will launch our

brand-new CBD products and other products we announce in the near future. Through our product strategy, bonus, promotions, and expansion strategy, we will move forward boldly and consistently. This is inevitable and real. There was once a time when we asked our leaders to close their eyes and try to imagine our future success. We don't have to do this anymore. Our success is history, truth, real. We are a publicly company. We stand on a foundation of records, awards, recognition and achievement that other companies only dream of.

Today we ask you once again to close your eyes and imagine. Based on what you know and have seen with your own eyes and examined with your own intellect, imagine now what our future will bring.

It is an incredible time to be part of this opportunity.

I appreciate all you do and hope to see you soon."

## BOLIVIAN IPC FEATURED ON TV

What better way to promote Tahitian Noni Juice and Morinda than by appearing on TV? Well, that's just what Bolivian IPC Rene Lozano did just recently, being featured on a couple different local TV programs. Now that's TV worth tuning in for!



## 用一整年拼業績 換一場度假盛宴

大溪地，一個座落於南太平洋的島嶼，是攝影師最愛捕捉的畫面，是名人趨之若鶩的度假天堂，陽光、純淨、無污染，猶如世外桃源。

這裡是諾麗果 (Noni - Morinda citrifolia) 的盛產地，也是美商葛立達公司的原鄉，潔淨無瑕的白色沙灘，在陽光照射下，如寶石般閃耀；悠游於清澈中的生物，穿著色彩繽紛的衣裳在水底爭奇鬥豔；黃昏夕陽灑滿藍天際，美得令人目眩神迷。



▲大溪地小姐到訪貴賓會與全體夥伴們合影留念



▲全球區域主席陳明輝，熱心與當地推廣大溪地旅遊業的認識



▲舉行政會會議並與大溪地舞者表演，讓夥伴們感受大溪地的熱情。

### 在地或不在地，都很大溪地

舉世矚目來到這片蔚藍世界，除了欣賞潔淨天賦的自然美景，還有特別為葛立達夥伴準備的各項活動，包括：參觀葛立達在大溪地的工廠；諾麗果採收者以傳統舞蹈敬謝採收者；安排會員到諾麗果採收者體驗採收的樂趣；大溪地總理親自接待，並讓夥伴們在官邸前合影……這些葛立達夥伴專屬的禮遇，足以讓參加者一輩子津津回味。

由於葛立達公司的研發提升了諾麗果的價值，同時也是大溪地諾麗果最大宗的收購者，並在當地設有工廠，對促進當地經濟和就業機會貢獻良多，所以大溪地政府特別給予這樣的特殊禮遇，而一躍躍身探索的大溪地之旅也就成了葛立達獎勵旅遊無與倫比的最佳獎勵。

當然，這種高價值又高價格 (一人約20萬元) 的獎勵旅遊，是葛立達公司為了回饋全體夥伴們，特別設計的一項獎勵旅遊計畫，也是葛立達公司為了回饋全體夥伴們，特別設計的一項獎勵旅遊計畫。



## MORINDA FEATURED IN NEW MLM BOOK

Offer quality programs and incentives, and people will take notice. Case in point: Morinda was recently featured in the book "How to Host Successful Incentive Trips," published by a Taiwanese MLM magazine. It's worth noting that this wasn't a paid advertisement either. Instead, Morinda was recognized for having one of the best incentive programs in the MLM industry.



經營好業績，點心就對了  
 2023年大溪地旅遊計畫  
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## MISS TAHITI CONTESTANT RAVES ABOUT TEMANA LIPSTICK ON SOCIAL MEDIA

Remember when we told you in the [last newsletter](#) about how Morinda gave TeMana products to all the Miss Tahiti contestants? Well, one of them – Poevai Garnier – took to social media to share her love for the Red Volcano TeMana Lipstick, saying she never goes anywhere without it. Looking great, Poevai!



## Spotlight Around the World

Around the world incredible things are going on with Morinda. Here's a quick rundown of several of the exciting things.



- Russian sells 123 packs during the Tahitian Noni Juice challenge
- In Australia, TeMana Noni + Collagen sales continue to grow each month
- Senior Director of Research and Development Brett West gives presentation in Australia on noni research
- Taiwan achieves new sales record for this year's Mother's Day promotion
- Nearly 300 Noni + Collagen challenge packs sold during Taiwan's Mother's Day promotion
- Noni + Collagen continues to be a hit since its launch in Europe, with it accounting for 20% of Sweden's April sales
- CEO Brent Willis and Senior Vice President of Sales and Marketing Shon Whitney will be holding a special meeting in Tahiti on June 20

